

IBM Innovation Incubator Project

Strategically Partnering with Business to Drive Innovation

500 | Companies benefiting

2,600 | Jobs to be created

\$54.5M | Investment from IBM + Ontario

\$250M+ | Canadian GDP increase

Overview

The IBM Innovation Incubator (I3) Project was developed to drive innovation in Canada by strategically partnering with businesses, government, and researchers, and leveraging investments to accelerate the development of Canadian SMEs.

IBM Innovation Spaces



- Provide SMEs with co-working spaces
- Scale and develop in a collaborative environment

Customer Demonstration Projects



- Cash investments matched with industry contributions for accelerated development
- Partner SMEs with a large company to scale-up technologies and develop new products

Design Thinking



- Framework of collaboration
- Linking SMEs with large industry partners
- Workshops tailored to align customer problems with the proper solutions

Disruptive Technology



Access to world-class technologies and high performance cloud computing.



Further accelerate SMEs' cognitive capabilities.



Each eligible SME can receive up to
\$120K
in IBM Credits

Programs and Services

Bespoke Business Support

- Customized support for business and technology needs
- Services include support for embedded executives, CTOs, and legal/finance

Export Development Program

- Work from any IBM Innovation Space in the world
- Open connections to new markets

Data Intern - Financial Support

- Opportunity for industry partners to host post-secondary or post-graduate researchers

Partners

Communitech | DMZ | InvestOttawa | MaRS | VentureLAB

