



**Ottawa AV Innovation '201'**  
**Tuesday, May 22, 2018**  
**8AM – 12:30PM**  
**The RBC Foundry, Bayview Yards**  
**7 Bayview Road, Ottawa**  
[www.ottawaavcluster.com](http://www.ottawaavcluster.com)

Ottawa is Canada's AV Capital: Join us for Ottawa AV Innovation '201' at Bayview Yards, a feature event for National Public Works Week on Tues. May 22 from 8AM-12:30PM. Register at: <https://bit.ly/2lvIXEj>

Hosted by Invest Ottawa, Kanata North Business Association and the Ontario Public Works Association (OPWA), this event is designed for municipal, provincial and federal government employees, contractors, stakeholders and the general public. This interactive and educational '201' event will provide an in-depth overview of:

- Ottawa's AV ecosystem, including innovation, capabilities and strategic initiatives across the Nation's Capital
- How researchers, companies and thought leaders are putting our unique AV expertise and capabilities to work, and making an impact on the global AV market; and
- How our region and fellow municipalities are preparing for AVs

Hear from start-ups, SMEs, multinationals, post-secondary institutions, government leaders who are driving the AV revolution. Light refreshments will be served. There is no cost to attend, but tickets are limited. Register at: <https://bit.ly/2lvIXEj>

Content	Speakers	Timing
<b>Registration, networking and light breakfast courtesy of Invest Ottawa</b>		8 AM – 8:30 AM
Introduction from Masters of Ceremonies	<ul style="list-style-type: none"> <li>• Kelly Daize, Market Director of the Americas, Global Invest Ottawa</li> <li>• Barrie Kirk, Executive Director of Canadian Automated Vehicles Centre of Excellence (CAVCOE)</li> </ul>	8:30 AM
Welcome Remarks	<ul style="list-style-type: none"> <li>• Michael Tremblay, President and CEO, Invest Ottawa and Bayview Yards</li> <li>• Jamie Petten, President and Executive Director, Kanata North Business Association</li> </ul>	8:35 AM – 8:45 AM
<b>Keynote Address:</b>  Integrated Mobility: What About AVs?	<ul style="list-style-type: none"> <li>• Sean Rathwell, Urban Mobility Specialist, Dillon Consulting Limited</li> </ul> <p>The world of mobility is changing quickly. How can communities and the people who manage them cope with this change? This presentation explains the concept of integrated mobility, describes an approach that communities can use to understand the changing mobility world, and summarizes how AVs are going to change the communities that we live in.</p>	8:45 AM – 9:15 AM
<b>Panel 1:</b> Preparing for Connected Cars and Autonomous Vehicles – National and Regional AV Perspectives and Strategic Initiatives	<ul style="list-style-type: none"> <li>• Joani Gerber; CEO; Invest Stratford</li> <li>• Matthew Krech; Senior Program Engineer; Program to Advance Connectivity and Automation in the Transportation System (ACATS); Transport Canada</li> <li>• Phil Landry; Director of Traffic Services; City of Ottawa</li> <li>• Sonya Shorey; Vice President, Marketing and Communications; Invest Ottawa and Bayview Yards</li> </ul>	9:15 AM – 10 AM
<b>Panel 2:</b> Ottawa AV Innovation at Work – Global Industry Leadership, Strategy and Market Success	<ul style="list-style-type: none"> <li>• Blackberry QNX; Panelist to be confirmed</li> <li>• Chris Bachelo; CTO; Juniper Networks</li> <li>• Brian Pratt; Head of Verticals and Webscale, Strategic Partnerships, Corporate Strategy and Development; Nokia</li> <li>• Dan Sinai; Senior Executive; Innovation Ecosystems Innovation, Citizenship and Government Affairs; IBM Canada</li> </ul>	10 AM – 10:45 AM

<b>Networking Break</b>		10:45 AM –11 AM
<b>Panel 3:</b> Ottawa AV Innovation at Work: Entrepreneurial Leadership – Ottawa Start-ups and Scale-ups Contributing to the Growth of Ottawa’s AV Ecosystem and Capitalizing on Global Markets	<ul style="list-style-type: none"> <li>• Warren Butland; Co-Founder and EVP of Sales; Evolved Vehicle Environments (EVE)</li> <li>• Jason Lee; Founder and CEO; Smartcone Technologies Inc.</li> <li>• Rajiv Muradia; CEO; SMATS Traffic Solutions Inc.</li> <li>• Dave Stubbs; President; Neutron Controls</li> <li>• <b>Moderator:</b> Jamie Petten; President and Executive Director; Kanata North Business Association</li> </ul>	11 AM –11:45 AM
<b>Panel 4:</b> Ottawa AV Innovation at Work: AV Research Leadership and Collaboration at Ottawa’s Post-Secondary Institutions	<ul style="list-style-type: none"> <li>• Carleton University; Panelist to be confirmed</li> <li>• Robert Crawhall, PhD, P.Eng, PMP; Strategic Advisor; La Cité</li> <li>• Dr. Marc Dubé, Vice Dean (Research) and Professor; University of Ottawa</li> <li>• Cristina Holguin-Pando; Director, Office of Applied Research and Innovation; Algonquin College</li> <li>• <b>Moderator:</b> John Fielding; Regional Manager; Ontario Centres of Excellence</li> </ul>	11:45 AM – 12:30 PM
<b>Closing Remarks</b>		12:30 PM

**For additional information, please contact: Sonya Shorey, Vice President, Marketing and Communications, Invest Ottawa and Bayview Yards at: [sshorey@investottawa.ca](mailto:sshorey@investottawa.ca)**